

## Hot Shot Judging Panel Announced

### Pink Lady® Food Photographer of the Year 2014

Pink Lady® Food Photographer of the Year is delighted to announce the illustrious judging panel for 2014. The stellar team includes: **Yotam Ottolenghi**, Israeli-born chef, cookery writer and restaurateur, **Donna Hay**, Australian food stylist, author and magazine editor, **Roy Meiklejon**, National President, BIPP, British Institute of Professional Photography, **David Loftus**, food photographer to Jamie Oliver, **Julia Bradbury**, Presenter BBC1 Countryfile and **Justine Roberts**, Mumsnet CEO and co-founder.

Following a hugely successful second year, our panel is a diverse and eclectic mix of consummate professionals from the world of food and photography. Also taking part is **Vitalie Taittinger**, Marketing Director, Champagne Taittinger, **Angela Hartnett**, MBE and chef, **Chris Beetles**, one of Europe's leading art and photography dealers and **Paul Lowe**, leading American food blogger and founder of Sweet Paul magazine.

**Steve Rowe**, Executive Director, Food, Marks and Spencer, **Peter A. Eising**, CEO, Stockfood, GmbH and **Elizabeth Galbraith**, Creative Director, BBC Food Group, Olive, Good Food, Easy Cook are all involved in eye-catching packaging, advertising, or sumptuous editorial features.

Open to professionals and amateurs alike across the globe, with a prize of £5000 for the overall winner, the competition is also delighted to welcome back, **Eric Treuille** owner of Books for Cooks and **Helen Lewis**, Creative Director, Quadrille Publishing.

The entries will be judged early next year and with **Jay Rayner**, award-winning journalist, broadcaster and food critic, **Jane Suthering**, President, the Guild of Food Writers, **Pat Llewellyn**, Founder and Managing Director, Optomen Television and **Helen Kranstauber**, Creative Director, Food Film Festival on the panel, our judges will have a tough decision choosing from thousands of images to produce their final selection.

The awards are sponsored by Pink Lady® apples; the UK's leading apple brand and **Andy Macdonald**, Managing Director of Coregeo UK, the Master Licensor of Pink Lady® in the UK will also be on our panel of judges.

The Errazuriz Wine Photographer of the Year categories will once again be judged by **Sarah Kemp**, Publishing Director, Decanter Magazine, **Joanna Simon**, Wine & Food Editor, House and Garden and **Yasia Williams**, Deputy Creative Director, Mitchell Beazley.

**[www.pinkladyfoodphotographeroftheyear.com](http://www.pinkladyfoodphotographeroftheyear.com)**

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## Editor's Notes:

- Pink Lady® Food Photographer of the Year 2014 opened for entries on **Monday 1 July 2013**

- Pink Lady® Food Photographer of the Year 2014 closes for entries **Friday 31 January 2014**

- Shortlisted entries will be announced Friday **28 February 2014**

- Winners will be announced at the Mall Galleries, London on **Tuesday 22 April 2014**

- **Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive pink blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)

- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)

- **StockFood Food off the Press** category is sponsored by StockFood, [www.stockfood.com](http://www.stockfood.com) which offers the largest food image database on the internet: an unrivalled collection of images, videos and features from over 1,000 internationally renowned photographers [www.stockfood.com](http://www.stockfood.com)

- **Unearthed® Food in Film** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. [www.discoverunearthed.com](http://www.discoverunearthed.com)

## Supporters for 2014 are:

- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics [www.onevisionimaging.com](http://www.onevisionimaging.com)

- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2014. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

- **Production Paradise** is the world's largest online photographers' directory [www.productionparadise.com](http://www.productionparadise.com)

- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children

- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications