

## From Print to Pink

StockFood Food off the Press seeks the best published work for Pink Lady® Food Photographer of the Year 2014

Now in its second year, the StockFood Food off the Press category of Pink Lady® Food Photographer of the Year [www.pinkladyfoodphotographeroftheyear.com](http://www.pinkladyfoodphotographeroftheyear.com), the prestigious global celebration of the art of food photography, is on the hunt again for the best previously published work.

From cookery books to magazines, from newspapers to advertisements, the quality of food imagery is outstanding. "We are delighted to sponsor this category again," says Pete A. Eising, president and CEO of StockFood [www.stockfood.com](http://www.stockfood.com) "Promoting exceptional imagery of food is what StockFood is all about, so it is a natural collaboration for us to support the category."

The awards are open for entries until 31 January 2014, and the winners will be announced at a Champagne Taittinger reception at the Mall Galleries, London. There are 16 categories this year and the overall winner will receive £5000.

StockFood Food off the Press was won in April 2013 by London-based photographer Diana Miller for her sumptuous shot of a rack of lamb, while Turkish photographer Gokce Erenmemisoglu was Runner Up with his close up black and white image of a chef making dough.

Pete A. Eising again joins the stellar judging panel which includes Yotam Ottolenghi, David Loftus, Jamie Oliver's photographer, Elizabeth Galbraith, Creative Director, BBC Food and Vitalie Taittinger, Marketing Director, Champagne Taittinger.

For further information regarding StockFood Food off the Press, a category of Pink Lady® Food Photographer of the Year 2014, please contact:

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### Editor's Notes:

- StockFood is the leading food specialist among image agencies, founded by CEO Pete A. Eising in Munich in 1979, specialising in the area of food from the very beginning. Over the years, a unique image archive has been built up, unrivalled worldwide in the scale of its comprehensive coverage of the subject of food aimed at creative

professionals worldwide from media, advertising, marketing and publishing industries.

- Today [www.stockfood.com](http://www.stockfood.com) offers the largest food image database on the internet: an unrivalled collection of images, videos and features from over 1,000 internationally renowned photographers.
- StockFood belongs to CulinArts Group, a holding company which unites under one roof several media companies specialized in food and lifestyle. [www.culinarts.com](http://www.culinarts.com)

- **Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive pink blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)

- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2014. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)

- **One Vision Imaging Limited**, is one of the largest professional photographic laboratories to be found in the UK. For well over 35 years One Vision Imaging have been servicing professional photographers and image makers with the very highest standards of processing and finishing [www.onevisionimaging.com](http://www.onevisionimaging.com)

- **Unearthed® Food in Film** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. [www.discoverunearthed.com](http://www.discoverunearthed.com)

#### **Supporters for 2014 include:**

- **Production Paradise** is the world's largest online photographers' directory [www.productionparadise.com](http://www.productionparadise.com)

**Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce [www.zenfolio.com](http://www.zenfolio.com)

- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications