

## **Make sure you catch the post!**

### **- Food Bloggers' Photography Prize**

There is still time to enter the Food Bloggers' category of Pink Lady® Food Photographer of the Year 2015 – and seize the overall crown as well as £5000.

“The standard of photography on many food blogs is outstanding,” says Caroline Kenyon, Director of the awards, “This category pays tribute to that talent and give it the recognition it deserves. The standard of entry last year - the first for the category - was stunning.”

All Finalists are invited, with a guest, to attend the glittering Champagne Taittinger Reception at the Mall Galleries, London. Here, the winners are announced in front of an audience of the great and the good from the food and photography world from across the globe. In 2014, the Food Blogger category was won by Aniko Meneghinine Szabo from Italy, for her beautiful shot of strawberry coulis on a whisk.

Pink Lady® Food Photographer of the Year [www.pinkladyfoodphotographeroftheyear.com](http://www.pinkladyfoodphotographeroftheyear.com) launched for the first time in 2011. A global celebration of the art of food photography, the awards are open to professional and amateur, old and young. In 2014 the awards received 6000 images submitted from across the world, and film as well.

The stellar panel of judges for the awards includes David Loftus, Jamie Oliver's photographer, Michel Roux Jr, Vitalie Taittinger, Marketing Director of Champagne Taittinger, Gary Mehigan, presenter Australia MasterChef, among many others.

“We are delighted too that Aspire Photography Training, which has won Training Company of the Year at SWPP, is offering a prize worth £1000, of unlimited access to a bank of webinars conducted live by Catherine Connor, Managing Director, which will help take the winners' food blog to another level.”

The awards close to entries on 8 February 2015, and the winners will be announced in early May.

For further information regarding Pink Lady® Food Photographer of the Year, please contact Susan Richmond, Kenyon Communications, Mobile: 07708 690707, Email: [sue@kenyon-communications.com](mailto:sue@kenyon-communications.com)

### **Editor's Notes:**

- Pink Lady® Food Photographer of the Year 2015 closes for entries **Sunday 8 February 2015**

- Shortlisted entries will be announced **Thursday 2 April 2015**

- Winners will be announced at the Mall Galleries, London on **Wednesday 6 May 2015**

**Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)

- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2015 and also sponsor of **Food for Celebration**. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)

- **Marks & Spencer Food Portraiture** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category [www.marksandspencer.com](http://www.marksandspencer.com)

- **Partridges** are the sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - [www.partridges.co.uk](http://www.partridges.co.uk)

- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 [www.onevisionimaging.com](http://www.onevisionimaging.com) sponsor all print and framing for the Awards

- **Production Paradise**, the world's largest online photographers' directory [www.productionparadise.com](http://www.productionparadise.com), are sponsors of the **Production Paradise Food off the Press** category for previously published work.

- **Unearthed® Food in Film** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. [www.discoverunearthed.com](http://www.discoverunearthed.com)

## Supporters for 2015 are:

- **Aspire Photography Training**, the leading photographic trainers and mentors [www.aspirephotographytraining.co.uk](http://www.aspirephotographytraining.co.uk)
- **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. [www.zenfolio.com](http://www.zenfolio.com)
- **StockFood** [www.stockfood.com](http://www.stockfood.com) offers the largest food image database on the internet: an unrivalled collection of images, videos and features from over 1,000 internationally renowned photographers [www.stockfood.com](http://www.stockfood.com)
- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications