

Pop the corks for festive photography!

Champagne Taittinger seeks the very best festive shots for Pink Lady® Food Photographer of the Year 2015

Whether Divali or a dinner party, Eid or Easter, Holi or harvest supper, Pink Lady® Food Photographer of the Year 2015 seeks the very best shots for its exciting category, Food for Celebration, sponsored by Champagne Taittinger.

The name Taittinger has been synonymous with fine Champagne since 1931 when the family purchased Château de la Marquetterie - the family home. Taittinger remains one of the few premier houses in Champagne to be owned and actively managed by the family named on the label. Visit www.champagnetaittinger.co.uk

The stellar panel of judges for the awards includes Vitalie Taittinger, Marketing Director of Champagne Taittinger. She will be judging alongside Michel Roux Jr, Valentine Warner, David Loftus, among many others.

In 2014, the winning Food for Celebration shot was an enchanting shot of two ladies preparing huge pots of food for Tet, the Vietnamese New Year, by Tuan Nguyen, from Vietnam.

Pink Lady® Food Photographer of the Year www.pinkladyfoodphotographeroftheyear.com, the global celebration of the art of food photography, was launched in 2011 and is already ranked in the world's top 50 photographic awards. 6000 entries were submitted from around the world in 2014 and the winners' exhibition is held at the world-renowned Mall Galleries.

Champagne Taittinger have been involved from the start. Lynn Murray, Marketing Director of Hatch Mansfield, the UK distributors, says, "We knew as soon as we heard about the project that we wanted to support it. Champagne Taittinger is delighted to be the celebratory toast of this unique set of awards that brings recognition to such a rich area of artistic achievement."

For further information regarding Pink Lady® Food Photographer of the Year, please contact Susan Richmond, Kenyon Communications, Mobile: 07708 690707, Email: sue@kenyon-communications.com

Editor's Notes:

- Pink Lady® Food Photographer of the Year 2015 closes for entries **Sunday 8 February 2015**
- Shortlisted entries will be announced **Thursday 2 April 2015**

- Winners will be announced at the Mall Galleries, London on **Wednesday 6 May 2015**

Headline sponsor Pink Lady® apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit www.pinkladyapples.co.uk

- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2015 and also sponsor of **Food for Celebration**. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

- **Marks & Spencer Food Portraiture** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category www.marksandspencer.com

- **Partridges** are the sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - www.partridges.co.uk

- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 www.onevisionimaging.com sponsor all print and framing for the Awards

- **Production Paradise**, the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Production Paradise Food off the Press** category for previously published work.

- **Unearthed® Food in Film** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. www.discoverunearthed.com

Supporters for 2015 are:

- **Aspire Photography Training**, the leading photographic trainers and mentors www.aspirephotographytraining.co.uk
- **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.com
- **StockFood** www.stockfood.com offers the largest food image database on the internet: an unrivalled collection of images, videos and features from over 1,000 internationally renowned photographers www.stockfood.com
- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications