

A Feast for the Eyes is back at The Fylde Gallery

31 January – 4 March 2015

Some of the world's top food photography will be exhibited at the Fylde Gallery, Booths, Haven Road, Lytham, Lancashire, FY8 5EG from 31 January to 4 March 2015. Pink Lady® Food Photographer of the Year is a global celebration of the art of food photography.

“We are absolutely delighted that the Fylde Gallery is once again hosting some of our top winning images,” says Caroline Kenyon, Director of the awards. “Booth's are renowned for using the very best food imagery in all their promotional material, so it's great to see the exhibition back in Lytham.”

The competition, which receives over 6000 entries from over 50 countries around the world, feature numerous diverse categories, from Food in the Field to Cream of the Crop and from Food Portraiture to Food in Action, in memory of Philip Harben, Britain's first TV chef who actually started life as a photographer.

Open to professional and amateur, old and young, the 2014 competition also featured the Errazuriz Wine Photographer of the Year, showcasing images of Product, People and Places relating to all things vinous.

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Editor's Notes:

Pink Lady® Food Photographer of the Year 2015 closes to entries on **Sunday 8 February 2015**

Shortlisted entries will be announced **Thursday 2 April 2015**

Winners will be announced at the Mall Galleries, London on **Wednesday 6 May 2015**

Headline sponsor Pink Lady® apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with

goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit www.pinkladyapples.co.uk

Champagne Taittinger is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2015 and also sponsor of **Food for Celebration**. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

Errazuriz Wine Photographer of the Year is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

Marks & Spencer Food Portraiture is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category www.marksandspencer.com

One Vision Imaging Limited, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 www.onevisionimaging.com sponsor all print and framing for the Awards

Partridges are the sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - www.partridges.co.uk

Production Paradise, the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Production Paradise Food off the Press** category for previously published work.

Ten Acre are the sponsors of the **Food in the Field** category. Ten Acre are the innovative creators of premium hand cooked crisps and hand picked popcorn in a range of uniquely named flavours - and all with a story to tell. Ten Acre crisps and popcorn are all Gluten, Dairy and MSG free, Vegan and Vegetarian. For more information about Ten Acre - and to discover the stories behind the flavours - visit www.tenacrecrisps.co.uk

Unearthed® Food in Film category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. www.discoverunearthed.com

Supporters for 2015 are:

Aspire Photography Training, the leading photographic trainers and mentors
www.aspirephotographytraining.co.uk

Zenfolio - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.com

The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children

Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications