**A Delicious Combination**

We are delighted to announce a tasty collaboration with delicious magazine, delicious will support **unearthed® Food in Film**, a category of **Pink Lady® Food Photographer of the Year 2017.**

Delicious magazine is for people who love food. It's packed with rigorously tested recipes, from showstopper menus to easy everyday meals, along with the latest news and stories from the food world.

Have you created an exciting foodie film this year, why not enter your flavoursome offering into the **unearthed® Food in Film** category **supported by delicious.** Our judges are on the look out for inspiring films no longer than three minutes, which show any aspect of food, from production and harvest to preparation and eating.

The overall winner of the **unearthed® Food in Film** category **supported by delicious,**will receive a cheque for £1000, the much coveted trophy and your film will be showcased on both the delicious website and the Pink Lady**®**Food Photographer of the Year website.

You can submit your documentary or non-documentary short via the Awards website <https://www.pinkladyfoodphotographeroftheyear.com>

and why not check out some of the amazing film talent from this year, including the overall winner, **Carl Pendle** for his hot film short Chilli Festival, and last year’s winner, **Abbie Stewart,** who took the overall title for herbrilliant apple-fuelled film, The Cider Shed.

The category will again be judged by a quartet of remarkable and experienced judges - **George Motz**, Founder and Director of the Food Film Festival, New York, **Nik Powell**, Director of the National Film & Television School and **James Winter,** ex Executive Editor, Saturday Kitchen and **Simon Day,** Founder, unearthed®**.**

This is a fabulous opportunity, not only to have your work seen by our eminent judging panel, but if you reach the finals, your film will be shown at the world-renowned Mall Galleries at the awards evening attended by media, finalists and celebrities from across the world. The films are also viewed by the public and invited guests during the 4-day free-to-visit exhibition.

Cue 1, take one, don’t miss the deadline, it’s a wrap to entries on **Sunday 5 February 2017**.

For further information and interview requests, please contact; Sue Richmond, The Food Awards Company, Mobile: 0044 7708 690707

Email: sue@thefoodawardscompany.co.uk

**Editors’ Notes:**

* Pink Lady® Food Photographer of the Year 2017 closes for entries **Sunday 5 February 2017**
* Shortlisted entries will be announced **Wednesday 29 March 2017**
* Winners will be announced at the Mall Galleries, London on **Tuesday 25 April 2017**
* **Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From ‘pip to perfection’, only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)
* **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2016 and also sponsor of the **Food for Celebration** category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.
* **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)
* **InterContinental London Park Lane** is the sponsor of the Food at the Table category. Situated at one of the capital’s most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. Inspired by its location overlooking the Royal Parks, the hotel delivers elegant natural interiors and award-winning seasonal cuisine. The flagship InterContinental Hotels & Resorts® property combines exemplary service with a Concierge team that brings insider London to life.  www.[parklane.intercontinental.com](http://parklane.intercontinental.com/)
* **Marks & Spencer Food Portraiture** and **Marks & Spencer Food Adventures** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category [www.marksandspencer.com](http://www.marksandspencer.com)
* **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 [www.onevisionimaging.com](http://www.onevisionimaging.com) sponsor all print and framing for the Awards
* **Partridges** are sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - [www.partridges.co.uk](http://www.partridges.co.uk)
* **Production Paradise**, the world’s largest online photographers’ directory [www.productionparadise.com](http://www.productionparadise.com), are sponsors of the **Food off the Press** category for previously published work.
* **unearthed® Food in Film** supported by **delicious** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. [www.discoverunearthed.com](http://www.discoverunearthed.com)
* **World Food Programme** sponsors the **Food for Life** category. The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger [www.wfp.org](http://www.wfp.org)
* **Startisans Food in the Street** is sponsored by Startisans, the award-winning venture supporting the Capital’s most exciting new food businesses. Startisans is run by Alex and Kitty Shepherd, also involved in running Partridges of Sloane Square and Shepherds Markets.

**Supporters for 2016 are:**

* **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.co.uk
* The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
* Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**