

Festive feasts fuel charity donations

Action Against Hunger is encouraging its supporters to host a dinner party with a difference this year, to raise much-needed funds to save the lives of malnourished children around the world.

The charity's Great Get Together initiative encourages people to get together with friends and family, share a tasty meal and help to put an end to child hunger by asking their guests for a donation in return. Christmas is the perfect season to get involved in The Great Get Together with so many festive feasts going on.

So, when you tuck into your turkey, or munch on your mince pies over Christmas, ask your friends and family to donate a few pounds, it will go a long way to providing life-saving treatments.

<http://greatgettogether.actionagainsthunger.org.uk>

And if you have your phone to hand, you could even win the world's leading food photography prize!

Pink Lady® Food Photographer of the Year are proud to support Action Against Hunger with their Food Sn-apping category, for images taken on mobile phones. It's only £5 to enter and each shot generates a £2 donation.

<https://www.pinkladyfoodphotographeroftheyear.com/photo-category/food-sn-apping/>

Whether a professional or amateur photographer, this Christmas could be the perfect opportunity to capture a mouth watering image of a plate of food, or dinner party guests enjoying the festive atmosphere with a glass of fizz, whatever the moment, it could win you £5000, and you will be supporting this remarkable charity too.

Action Against Hunger works relentlessly to save the lives of malnourished children while providing communities with clean water and good nutrition, the programme offer support in over 47 countries around the world. <https://www.actionagainsthunger.org.uk>

The closing date for entries to the Food Sn-apping category is Sunday 5 February 2017

<https://www.pinkladyfoodphotographeroftheyear.com/enter/how-to-enter/>

For further information and interview requests, please contact; Sue Richmond, The Food Awards Company, Mobile: 07708 690707
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Editors' Notes:

- Pink Lady® Food Photographer of the Year 2017 closes for entries **Sunday 5 February 2017**
- Shortlisted entries will be announced **Wednesday 29 March 2017**
- Winners will be announced at the Mall Galleries, London on **Tuesday 25 April 2017**
- **Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit www.pinkladyapples.co.uk
- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2016 and also sponsor of the **Food for Celebration** category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.
- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

- **InterContinental London Park Lane** is the sponsor of the Food at the Table category. Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. Inspired by its location overlooking the Royal Parks, the hotel delivers elegant natural interiors and award-winning seasonal cuisine. The flagship InterContinental Hotels & Resorts® property combines exemplary service with a Concierge team that brings insider London to life. www.parklane.intercontinental.com
- **Marks & Spencer Food Portraiture** and **Marks & Spencer Food Adventures** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category www.marksandspencer.com
- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 www.onevisionimaging.com sponsor all print and framing for the Awards
- **Partridges** are sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - www.partridges.co.uk
- **Production Paradise**, the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Food off the Press** category for previously published work.
- **unearthed® Food in Film** supported by **delicious** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. www.discoverunearthed.com
- **World Food Programme** sponsors the **Food for Life** category. The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization

promoting food security and working towards the Global Goal of Zero Hunger www.wfp.org

- **Startisans Food in the Street** is sponsored by Startisans, the award-winning venture supporting the Capital's most exciting new food businesses. Startisans is run by Alex and Kitty Shepherd, also involved in running Partridges of Sloane Square and Shepherds Markets.

Supporters:

- **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.co.uk
- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**