

Say Cheese! It's Alex James!

Pink Lady® Food Photographer of the Year, the world's leading awards for food photography and film, are delighted to announce that their Master of Ceremonies for the Champagne Taittinger Awards Evening in April 2019 at the Mall Galleries, London will be the legendary musician and cheesemaker Alex James.

"We are absolutely thrilled that Alex is to be our host for the evening," says Caroline Kenyon, Founder/Director of the Awards. "He was a judge for us in our very first year, a lovely vote of confidence, and it is wonderful to welcome him back in our eighth year when the Awards have grown so much.

"His artistic credentials need no introduction and undoubtedly he will find a gallery space of several hundred people which includes our very excited finalists from around the world, incredibly easy to corral after headlining at Glastonbury!"

Pink Lady® Food Photographer of the Year was founded in 2011 and now has entrants from over 60 countries each year. Chair of the Judges is David Loftus, whose panel this year includes America's greatest chef Alice Waters, Vitalie Taittinger and His Excellency Ali Bin Thalith, Secretary General, HIPA.

For more information, please contact: Cat Shaw cat@thefoodawardscompany.co.uk 07866 689932

www.pinkladyfoodphotographeroftheyear.com @foodphotoaward

Editors' Notes:

Headline sponsor Pink Lady® apples - when it comes to snacking, you can't get better than a Pink Lady® apple. Brilliantly sweet and delicious to eat, a Pink Lady® apple is guaranteed to get your taste buds dancing. Each Pink Lady® apple spends 200 days in the sunshine before being picked by hand. It's this extra time on the tree that helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C.

Inspired by the popularity of food photography and its sponsorship of the Pink Lady® Food Photographer of the Year, in 2017 Pink Lady® launched an Instagram competition for budding food photographers and anyone who loves to share images of their foody experiences. For more information visit www.pinkladyapples.co.uk