

Press Release

ERRAZURIZ ENCOURAGES EXCELLENCE IN FOOD AND DRINK PHOTOGRAPHY

Pink Lady® Food Photographer of the Year is delighted that Viña Errázuriz are once again sponsoring the Errazuriz Wine Photographer of the Year category. The awards recognise the art and diversity of food and drink photography and film, and are now open for entries.

The winner of Errazuriz Wine Photographer of the Year, a category of Pink Lady® Food Photographer of the Year, will win £1,000 and an Errazuriz Don Maximiano Founder's Reserve Commemorative Magnum (150cl), signed by Eduardo Chadwick.

The Errazuriz categories seek the very best of wine-related images from around the world. For the first time last year, we introduced an online vote, so wine and photography lovers around the world can vote for their favourite image online, when the Errazuriz Wine Photographer of the Year shortlist is published in March 2017.

Lynn Murray, Marketing Director at Hatch Mansfield, sole UK agent for Champagne Taittinger and Viña Errázuriz said, "These worldwide awards are renowned for attracting some of the most inspirational food and drink images from a very high calibre of photographer. Last year's awards saw a record number of entries, so we are delighted to be affiliated with the competition once more, and can't wait to see the entries that are submitted this time around."

The judging panel for the Errazuriz categories include, Eduardo Chadwick, President and owner of Viña Errazuriz, Abby Hocking, Online Photo Editor of Food & Wine, Time Inc, Sarah Kemp, Publishing Director of international Decanter Magazine, Joanna Simon, award-winning Wine & Food Editor, House & Garden and Yasia Williams, Creative Director of Mitchell Beazley, leading publisher of wine books.

Entries may be submitted until **5 February 2017**. The Winners' exhibition is held in April at the world-renowned Mall Galleries, London.

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