

Pink Lady® Food Photographer of the Year will be lifting the shutter for its 8th exhibition in April 2019.

The magnificent Winners' Exhibition will be held at the Mall Galleries, London from Wednesday 1st May to Sunday 5th May from 10-5pm (closing at 3pm on the final day).

Open to all, the free-to-enter exhibition will showcase the world's finest food photography and film, showing every aspect of food and its place in society from 73 countries around the world. From InterContinental Food at the Table for stunning shots of food ready to eat, to World Food Programme Food for Life, showing the humanitarian aspect of food, to Marks & Spencer Food Portraiture showing the very best styled food photography, Fujifilm Award for Innovation and Winterbotham Darby Food Film Shorts for insightful, witty and touching film shorts. The show also includes Errazuriz Wine Photographer of the Year.

New for this year, is an award for Food Stylists as well as Champagne Taittinger Wedding Food Photographer.

Exploring the full cultural range of food and wine in our global society, from production to table, we invite you on a vibrant and stimulating journey.

For travel details to the Mall Galleries visit: <https://www.mallgalleries.org.uk/whats-on/exhibitions/pink-lady-food-photographer-year-2019>

For more information, please contact: Cat Shaw cat@thefoodawardscompany.co.uk 07866 689932

<https://www.pinkladyfoodphotographeroftheyear.com>

@FoodPhotoAward

Editors' Notes:

Headline sponsor Pink Lady® apples - when it comes to snacking, you can't get better than a Pink Lady® apple. Brilliantly sweet and delicious to eat, a Pink Lady® apple is guaranteed to get your taste buds dancing. Each Pink Lady® apple spends 200 days in the sunshine before being picked by hand. It's this extra time on the tree that helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C.

Inspired by the popularity of food photography and its sponsorship of the Pink Lady® Food Photographer of the Year, in 2017 Pink Lady® launched an Instagram competition for budding food photographers and anyone who loves to share images of their foody experiences. For more information visit www.pinkladyapples.co.uk

Champagne Taittinger - is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2019 and also sponsor of the Food for Celebration category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label. www.taittinger.com

Errazuriz Wine Photographer of the Year is sponsored by Errazuriz - the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

The Fujifilm Award for Innovation - with over 80 years in the industry, Fujifilm is one of most highly regarded camera brands in the world. With our award-winning range of cameras suited to Pros and enthusiasts alike, they combine traditional styling with cutting edge innovative technology. All X series cameras are designed with the photographer in mind to "make you fall in love with photography all over again. <http://www.fujifilm-x.com>

InterContinental sponsor the Food at the Table category - Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. www.parklane.intercontinental.com

One Vision Imaging Limited sponsors the Cream of the Crop category - the UK's leading professional photographic laboratory. For well over forty years they have been providing the highest standards of photographic services to professional photographers. www.onevisionimaging.com

Production Paradise - the world's largest online photographers' directory www.productionparadise.com , are sponsors of the **Previously Published** category for previously published work.

Winterbotham Darby Food Film Shorts supported by Foodism - is sponsored by Winterbotham Darby is a leading supplier of chilled foods to the UK retail and food manufacturing markets. Established in 1962 they have been at the forefront of categories like continental meats, chilled olives, antipasti and continental morning goods that have fundamentally changed the eating habits of the UK. www.winterbothamdarby.com

World Food Programme sponsors the Food for Life category - The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger. www.wfp.org

The chosen partner charity is Action Against Hunger UK, a humanitarian organisation committed to saving the lives of malnourished children

Pink Lady® Food Photographer of the Year is owned by The Food Awards Company