

Find your Photo Utopia with Production Paradise

Barcelona based Production Paradise are sponsors of the Food off the Press category of Pink Lady® Food Photographer of the Year 2016. Not one's to rest on their laurels in the ever-changing, fast paced digital sector, they have been uber busy developing more exciting features, says Marc Charach, PP's Marketing Manager.

"We have recently launched our Portfolio Review, it's a place where visitors can browse all of the best categories in a powerful and easy image search." You can check out their glorious Food and Drink section here http://www.productionparadise.com/portfolio-review.html?spotlight_category_id=5&spotlight_country_id=&q=&page=1

Now that we've got your attention, and your mouth may be watering a little, you can head over to <https://www.pinkladyfoodphotographeroftheyear.com/photo-category/food-off-the-press/> and see the vast array of beautiful images entered into the competition this year. Feeling inspired?

The deadline for submitting entries in to the **Production Paradise Food off the Press** category is just around the corner from Christmas, well Sunday 5 February to be exact, so make sure you start sorting through your portfolio soon - who knows your photography could be gracing the pages of Spotlight in 2017.

As well as the trophy, the winner of the Production Paradise Food off the Press category will win a special feature in the Production Paradise Spotlight Food & Drink Photography online magazine, along with a 12-image gallery of their work. It's a great opportunity to showcase your work to buyers, creative directors and other decision makers.

<https://www.pinkladyfoodphotographeroftheyear.com>

For further information, images and interview requests, please contact:
Sue Richmond, The Food Awards Company, email:
sue@thefoodawardscompany.co.uk or mobile: 07708 690707

Editors' Notes:

- Pink Lady® Food Photographer of the Year 2017 closes for entries **Sunday 5 February 2017**
- Shortlisted entries will be announced **Wednesday 29 March 2017**
- Winners will be announced at the Mall Galleries, London on **Tuesday 25 April 2017**
- **Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit www.pinkladyapples.co.uk
- **BBC Good Food Fresh Talent Award** is a completely new opportunity for an emerging photographic talent to work for one of the world's top food media brands. BBC Good Food Magazine is for those who like both cooking and eating. The magazine is filled with easy to prepare dishes for all occasions, from those for everyday to those for entertaining guests. It includes food news, what is new in the shops, tips, gadgets, giveaways and competitions. <http://www.bbcgoodfood.com>
- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2016 and also sponsor of the **Food for Celebration** category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.
- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

- **The Fujifilm Award for Innovation** - this highly prestigious award will be given for a single image chosen from the 2017 shortlist. Fujifilm are renowned for their innovative approach to camera development and are the world's largest photographic and imaging company. <http://www.fujifilm-x.com>
- **InterContinental London Park Lane** is the sponsor of the Food at the Table category. Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. Inspired by its location overlooking the Royal Parks, the hotel delivers elegant natural interiors and award-winning seasonal cuisine. The flagship InterContinental Hotels & Resorts® property combines exemplary service with a Concierge team that brings insider London to life. www.parklane.intercontinental.com
- **Marks & Spencer Food Portraiture** and **Marks & Spencer Food Adventures** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category www.marksandspencer.com
- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 www.onevisionimaging.com sponsor all print and framing for the Awards
- **Partridges** are sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - www.partridges.co.uk
- **Production Paradise**, the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Food off the Press** category for previously published work.
- **unearthed® Food in Film** supported by **delicious** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices.

www.discoverunearthed.com
<http://www.deliciousmagazine.co.uk>

- **World Food Programme** sponsors the **Food for Life** category. The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger www.wfp.org
- **Startisans Food in the Street** is sponsored by Startisans, the award-winning venture supporting the Capital's most exciting new food businesses. Startisans is run by Alex and Kitty Shepherd, also involved in running Partridges of Sloane Square and Shepherds Markets.

Supporters:

- **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.co.uk
- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**