**Join us for a Celebration of Cameraderie**

*Forget April showers, this month will be bursting with a rainbow of food, photography and film, all under the umbrella of International Food Photography and Film Week.*

Pink Lady® Food Photographer of the Year, the world’s leading awards for food photography and film, is delighted to announce the first-ever International Food Photography & Film Week, Sunday 23 April - Saturday 29 April 2017.

It will be a weeklong festival inspired by food photography and film, with the magnificent Winners’ Exhibition at the Mall Galleries, London, at the heart of it. Photographers, book shops, image libraries, restaurants around the country will be holding food photography workshops, events, talks and competitions to celebrate this huge cultural movement.

Pink Lady® Food Photographer of the Year was founded in 2011 and, with more than 30,000 images submitted since its inception, has fast become the benchmark for the world’s finest food photography and film.

<https://www.pinkladyfoodphotographeroftheyear.com>

For further information, interviews and photo requests, please contact, Sue Richmond, The Food Awards Company, email: [sue@thefoodawardscompany.co.uk](mailto:sue@thefoodawardscompany.co.uk), or mobile: 07708 690707