

Winner of Pink Lady® Food Photographer of the Year 2018 served up

A magnificent shot, *Praying with Food*, breaking a day-long fast at a Hindu temple in Dhaka, taken by Bangladeshi photographer **Noor Ahmed Gelal**, has seized this year's crown at **Pink Lady® Food Photographer of the Year 2018**, the world's leading celebration of the art of food photography and film.

Gelal was presented with the £5000 prize by **Andy Macdonald**, who heads up **Pink Lady®** in the UK, headline sponsor of the Awards. The announcement took place in front of an audience of five hundred guests at a glittering Champagne Taittinger reception packed with celebrities from the food and photography world, at the Mall Galleries, London on Tuesday 24 April 2018. Host for the evening was the legendary TV presenter and chef **Prue Leith**.

"The competition was fierce," says Macdonald, "there were 8000 images entered from 60 countries and the standard was exceptional."

"Noor's shot stood out from the rest in its category, however, for the way in which he made the subject matter so fascinating and distinctive."

Martin Parr, one of the world's greatest social documentary photographers, whose work shows food in its cultural place in society, was presented with the Outstanding Achievement Award by **Frances Morris, Director, Tate Britain**.

The judging panel this year, chaired by internationally-renowned food photographer **David Loftus**, included **Emily Luchetti**, Chair of the James Beard Foundation, NYC, culinary superstar **Ferran Adria, Wajmar Yaqubi**, Global Photo Director, BuzzFeed, **His Excellency Ali Bin Thalith**, Secretary General, HIPA.

[Visit our Pink Lady® Food Photographer of the Year 2018 Category Winner download area:](#)

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- Awards logo
- Category Winner briefing document

*Please ensure all images used are credited to each individual photographer.

Photography Press Telephone Katie Teesdale-Ward +44 (0)7557 140268
katie@teesdaleward.co.uk

Consumer Press Telephone Cat Shaw +44 (0)7866 689932
cat@thefoodawardscompany.co.uk

Editor's Notes:

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