

Frame, set and match!

Pink Lady® Food Photographer of the Year 2019 opens play for its eighth year on Monday 16 July 2019.

To celebrate, the Awards are serving a delicious set of new judges and exciting new categories too.

Under the guidance of Chair of Judges David Loftus, new jurists are **Claire Hyman**, eminent photography collector, **Rahul Singh**, President, National Restaurant Association of India, **Per Anders Jorgensen**, Scandinavia's greatest food photographer and founder of Fool magazine, **Jock Zonfrillo**, top Australian chef in World's Top 50 Restaurants, **Lucy Pike**, Head of Photography, We Transfer **Donal Skehan**, chef/blogger, Ireland and New York **Tom and Harry** chef and producer of Twisted, the Facebook channel for cooking with 11m Facebook fans and 2m Instagram **Charlie Stebbings** Film-maker, famous for his iconic M&S melting chocolate pudding.

Categories include for the very first time **Champagne Taittinger Wedding Food Photographer** to show how celebration of this great life event is marked with food and feasting across the world. While the **Food Stylist Award** will reward the talent of those who put so much skill in to creating styled food photography.

"We can't wait to see the work of our entrants this year," says Caroline Kenyon, Founder/Director of the Awards. "Every year, there is a new approach, a new angle, the world seen through fresh eyes.

"It's really exciting to see the amount of recognition our winners receive in the media across the world. And incredibly rewarding to hear about our finalists' amazing success stories that flow from being part of our Awards. That means a huge amount to my team and me.

So, why not 'court' global success with your food photography or film and enter now at <https://www.pinkladyfoodphotographeroftheyear.com>. Closing date for entries, 10 February 2019

For more information, images and interviews please contact our Press Team email press@pinkladyfoodphotographeroftheyear.com

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<https://www.pinkladyfoodphotographeroftheyear.com>

@FoodPhotoAward

Editors' Notes:

Headline sponsor Pink Lady® apples - when it comes to snacking, you can't get better than a Pink Lady® apple. Brilliantly sweet and delicious to eat, a Pink Lady® apple is guaranteed to get your taste buds dancing. Each Pink Lady® apple spends 200 days in the sunshine before being picked by hand. It's this extra time on the tree that helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C.

Inspired by the popularity of food photography and its sponsorship of the Pink Lady® Food Photographer of the Year, in 2017 Pink Lady® launched an Instagram competition for budding food photographers and anyone who loves to share images of their foody experiences. For more information visit www.pinkladyapples.co.uk

Champagne Taittinger - is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2018 and also sponsor of the Food for Celebration category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label. www.taittinger.com

Errazuriz Wine Photographer of the Year is sponsored by Errazuriz - the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

The Fujifilm Award for Innovation - with over 80 years in the industry, Fujifilm is one of most highly regarded camera brands in the world. With our award-winning range of cameras suited to Pros and enthusiasts alike, they combine traditional styling with cutting edge innovative technology. All X series cameras are designed with the photographer in mind to "make you fall in love with photography all over again. <http://www.fujifilm-x.com>

InterContinental sponsor the Food at the Table category - Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. www.parklane.intercontinental.com

One Vision Imaging Limited sponsors the Cream of the Crop category - the UK's leading professional photographic laboratory. For well over forty years they have been providing the highest standards of photographic services to professional photographers. www.onevisionimaging.com

Production Paradise - the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Previously Published** category for previously published work.

Winterbotham Darby Food Film Shorts supported by Foodism - is sponsored by Winterbotham Darby is a leading supplier of chilled foods to the UK retail and food

manufacturing markets. Established in 1962 they have been at the forefront of categories like continental meats, chilled olives, antipasti and continental morning goods that have fundamentally changed the eating habits of the UK.

www.winterbothamdarby.com

World Food Programme sponsors the Food for Life category - The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger. www.wfp.org

The chosen partner charity is Action Against Hunger UK, a humanitarian organisation committed to saving the lives of malnourished children

Pink Lady® Food Photographer of the Year is owned by The Food Awards Company