

## **World's food photography Oscars are back!**

Pink Lady® Food Photographer of the Year 2020 is open for entries

After a stormingly successful year, the world's leading awards for food photography and film, **Pink Lady® Food Photographer of the Year**, are back for 2020.

With more entries than ever before and from 77 countries in 2019, **Pink Lady® Food Photographer of the Year** shines a light on the very best photography and film shorts showing food in its every setting in cultures across the world. Stunning shots of cooking, harvesting, farming, eating, celebrating and sometimes just surviving – these pictures and films tell stories that move, delight, inform and entertain.

This year's global judging panel, chaired by legendary food photographer David Loftus, includes new names such as **Chris Dee**, Food and Home Director, Harrods, **Tori Katherman**, Director of Photography, Food&Wine, NYC, **Anthea Loucas Bosha**, CEO, Melbourne Food & Wine Festival and **Joshua Lustig**, Deputy Picture Editor, Financial Times Weekend Magazine.

"We are delighted to be headline sponsor again of these prestigious awards," says Peter Durose, who heads up Pink Lady® in the UK. "Our brand is all about excellence and to act as a global patron of the arts in this way to such an important art form is very meaningful for us."

Last year's winner, Jianhui Liao from China, saw his winning shot in the press across the world, from BBC News Online to China Daily, The Guardian, The Times and The Telegraph. He also received a cheque for £5000 at the magnificent Champagne Taittinger Awards Evening at the Mall Galleries, London.

"A Pink Lady® Food Photographer of the Year award," says Sowrav Das, a 2019 Finalist from Bangladesh, "is considered the highest level of award in any photographer's career."

"I'm always hugely inspired by the images I see [here] from all over the world, on all aspects of food. They make me think, and they make me want to take better photographs, and use photos to tell more powerful stories," says Laura Donohue, UK.

The Champagne Taittinger Awards Reception will be hosted by none other than Alex James who brought pace, laughter and a rock 'n' roll roar to the proceedings in 2019.

For more information, please contact:

### **Photography Press**

Katie Teesdale-Ward [katie@teesdaleandward.co.uk](mailto:katie@teesdaleandward.co.uk) +44 7557140268

### **Consumer Press**

Cat Shaw [cat@thefoodawardscompany.co.uk](mailto:cat@thefoodawardscompany.co.uk) +44 7866 689932

<https://www.pinkladyfoodphotographeroftheyear.com>

@FoodPhotoAward

### **Editors' Notes:**

#### **About Coregeo® Ltd**

Coregeo® Ltd is the fresh produce brand marketing specialist. As the UK's Master Licensor for leading fresh produce brands Pink Lady® and Tenderstem®, Coregeo® has led the fresh produce industry in brand management and marketing. Adding to their stable of brands as the new marketing agency in the UK for stone fruit brand Metis® and becoming Master Licensor for Bimi® in Europe.

With over two decades' experience pioneering fresh produce brands, Coregeo® specialises in intellectual property and brand management, trade and consumer marketing services and trade relationship management.

More information at [www.coregeo.co.uk](http://www.coregeo.co.uk)

#### **About Pink Lady®**

A Pink Lady® apple is the first to blossom on the tree and the last to be harvested by hand. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique fizz, distinctive blush, sweet flavour and crunchy texture.

Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. In addition, you'll find boron to keep your bones strong, and pectin, which helps your body digest food more efficiently. What's more, with an average 100g Pink Lady® apple containing about 50 calories, they're the perfect ingredient or snack for a healthy lifestyle. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)

The Pink Lady® trademarks are registered by Apple and Pear Australia Limited (APAL) in more than 80 territories worldwide and reserved for the exclusive use of licensees.

**Champagne Taittinger** - is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2020 and also sponsor of the Food for Celebration and wedding food photographer category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label. [www.taittinger.com](http://www.taittinger.com)

**Errazuriz Wine Photographer of the Year is sponsored by Errazuriz** - the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)

**The Fujifilm Award for Innovation** - with over 80 years in the industry, Fujifilm is one of most highly regarded camera brands in the world. With our award-winning range of cameras suited to Pros and enthusiasts alike, they combine traditional styling with cutting edge innovative technology. All X series cameras are designed with the photographer in mind to "make you fall in love with photography all over again. <http://www.fujifilm-x.com>

**InterContinental sponsor the Food at the Table category** - Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. [www.parklane.intercontinental.com](http://www.parklane.intercontinental.com)

**Marks & Spencer Food Portraiture** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for these categories [www.marksandspencer.com](http://www.marksandspencer.com)

**One Vision Imaging Limited sponsors the Cream of the Crop category** - the UK's leading professional photographic laboratory. For well over forty years they have been providing the highest standards of photographic services to professional photographers. [www.onevisionimaging.com](http://www.onevisionimaging.com)

**Production Paradise** - the world's largest online photographers' directory [www.productionparadise.com](http://www.productionparadise.com) , are sponsors of the **Previously Published** category for previously published work.

**Winterbotham Darby – sponsors of the Food for Sale category** a leading supplier of chilled foods to the UK retail and food manufacturing markets. Established in 1962 they have been at the forefront of categories like continental meats, chilled olives, antipasti and continental morning goods that have fundamentally changed the eating habits of the UK. [www.winterbothamdarby.com](http://www.winterbothamdarby.com)

**World Food Programme sponsors the Food for Life category** - The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger. [www.wfp.org](http://www.wfp.org)

**The chosen partner charity is Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children

Pink Lady® Food Photographer of the Year is owned by The Food Awards Company