

## **Pink Lady® Food Photographer of the Year zooms in for 2017**

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[www.pinkladyfoodphotographeroftheyear.com](http://www.pinkladyfoodphotographeroftheyear.com), the world's leading awards recognising the art and diversity of food photography and film, are back for an exciting sixth year.

Now open for entries, these prestigious global awards boast stellar new judges, exciting new categories and worldwide publicity for our winners. Last year's awards generated a phenomenal amount of media coverage, including BBC World News which was broadcast in over 200 countries, and our BBC online gallery generated over half a million views in just 24 hours.

Legendary chef, author and restaurateur **Gary Rhodes OBE**, BuzzFeed Global Photo Director **Wajmah Yaqubi**, **Nik Powell**, Director of National Film and Television School and co-founder Virgin Records and **Rein Skullerud**, Head, Photo Unit, World Food Programme are just a few of the luminaries on the judging panel for 2017, alongside our chair of judges, **Jay Rayner**, (The Guardian, Observer, BBC Radio 4, Kitchen Cabinet, Masterchef, The One Show), **David Loftus**, Jamie Oliver's photographer, **Thomas Gerwers**, Chairman, TIPA, Germany and **Paul Burrows**, Editor, Camera magazine, Australia.

The categories, devised to show the culture and production of food in all its variety, now include **World Food Programme Food for Life**, seeking images of the humanitarian aspect of food and **InterContinental London Park Lane Food at the Table**, for the most delicious images of food, ready to eat, in hotels, restaurants, gastropubs and bars anywhere in the world.

"Who would have believed," says **Andy Macdonald**, Managing Director of Pink Lady® Apples UK, the headline sponsor, "that, in just 6 years, we have seen the Awards develop into such an amazing International event, with hugely qualified judges from the world of photography and food, and from all corners of the globe wishing to be involved, all of which demonstrates the importance of the Awards. Last year we received entries from more than 60 countries and a staggering 30,000 mouth-

watering images have been entered into the competition since its inception.” These Awards are going from strength to strength.”

For further information, interviews and photographs, please contact:

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