

**A marriage made in heaven**  
**- Production Paradise sponsors Food off the Press category**  
**Pink Lady® Food Photographer of the Year 2015**

“We are delighted to confirm our sponsorship of the Food off the Press category of Pink Lady® Food Photographer of the Year 2015,” says Marc Charach, Marketing Manager of Barcelona-based Production Paradise. “We have more than four thousand food and lifestyle photographers and film-makers subscribed to our online magazines and it is the perfect tie-up for us.”

Pink Lady® Food Photographer of the Year [www.pinkladyfoodphotographeroftheyear.com](http://www.pinkladyfoodphotographeroftheyear.com) launched for the first time in 2011 and are the world’s leading awards recognising the art and diversity of food photography. In 2014, 6000 images were submitted from across the globe, including film shorts, competing for the first prize of £5000.

Not only is Production Paradise sponsoring this important category for previously published work, but their Founder and Chief Executive Andreas von Estorff is to join the illustrious judging panel, which includes David Loftus, Jamie Oliver’s photographer; Elizabeth Galbraith, Creative Director, BBC Food; Amy Wolff, Photo Editor, Photo District News and Steve Rowe, Executive Director, Food, Marks & Spencer.

Production Paradise is also offering a wonderful extra prize for the overall winner who will be featured in their Spotlight Food & Drink Photography online magazine, along with a 12-image gallery of their work.

Production Paradise [www.productionparadise.com](http://www.productionparadise.com) is the leading online directory and showcase for photography and film professionals worldwide. Since 2002, Production Paradise has been furthering the idea of a one-stop shop for the creative industries by connecting professionals on a local and international level and offering them a high quality platform on which to promote their work, through online magazines which have more than 120,000 subscribers worldwide.

For further information, please contact:

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**Editor’s Notes:**

- Pink Lady® Food Photographer of the Year 2015 closes for entries **Sunday 8 February 2015**
- Shortlisted entries will be announced **Thursday 2 April 2015**

- Winners will be announced at the Mall Galleries, London on **Wednesday 6 May 2015**

**Headline sponsor Pink Lady®** apples take 200 days of tender loving care to produce. From 'pip to perfection', only the very best pass the rigorous inspection tests to receive the Pink Lady® classification. This time on the tree helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C. For more information visit [www.pinkladyapples.co.uk](http://www.pinkladyapples.co.uk)

- **Champagne Taittinger** is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2015 and also sponsor of **Food for Celebration**. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

- **Errazuriz Wine Photographer of the Year** is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. [www.errazuriz.com](http://www.errazuriz.com)

- **Marks & Spencer Food Portraiture** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for this category [www.marksandspencer.com](http://www.marksandspencer.com)

- **Partridges** are the sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - [www.partridges.co.uk](http://www.partridges.co.uk)

- **One Vision Imaging Limited**, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 [www.onevisionimaging.com](http://www.onevisionimaging.com) sponsor all print and framing for the Awards

- **Production Paradise**, the world's largest online photographers' directory [www.productionparadise.com](http://www.productionparadise.com), are sponsors of the **Production Paradise Food off the Press** category for previously published work.

- **Unearthed® Food in Film** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. [www.discoverunearthed.com](http://www.discoverunearthed.com)

**Supporters for 2015 are:**

- **Aspire Photography Training**, the leading photographic trainers and mentors [www.aspirephotographytraining.co.uk](http://www.aspirephotographytraining.co.uk)
- **Zenfolio** - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. [www.zenfolio.com](http://www.zenfolio.com)
- **StockFood** [www.stockfood.com](http://www.stockfood.com) offers the largest food image database on the internet: an unrivalled collection of images, videos and features from over 1,000 internationally renowned photographers [www.stockfood.com](http://www.stockfood.com)
- The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children
- Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**, a sister company to Kenyon Communications