

World's Greatest Food Photo Unwrapped!

At a packed awards reception at the Mall Galleries, London, last night, Tuesday 25 April, Bangladesh-based **Shoeb Faruquee** was declared overall winner of **Pink Lady® Food Photographer of the Year 2017** and was presented with a cheque for £5000 by **Andy Macdonald**, who heads up **Pink Lady®** in the UK, headline sponsor of the awards.

Shoeb had won the **Food for Celebration** category, which is sponsored by Champagne Taittinger earlier in the evening, and then went on to scoop the overall crown for his stunning image **Food for God**.

“The competition was fiercer than ever,” says Macdonald, “there were over 8400 images entered internationally, from over 60 countries, and the standard was phenomenal. Shoeb’s shot stood out from the rest in its category, however, for the way in which he made the subject matter – cooking for the breaking of a religious fast – both incredibly striking and atmospheric.”

The evening was compered by chair of the judges, journalist and food critic, **Jay Rayner**, and took place in front of more than 400 people at the Champagne Taittinger reception, many of whom had flown in from across the world for the occasion, from America, Australia, France and more.

Pink Lady® Food Photographer of the Year is the world’s leading celebration of the art of food photography and film. In its sixth year, almost 40,000 entries have been submitted since its inception.

Judges include: **Vitalie Taittinger**, Marketing Director, Champagne Taittinger, **David Loftus**, Jamie Oliver’s photographer, culinary superstar **Gary Rhodes**, **Emily Luchetti**, Chair, James Beard Foundation, NYC, **Nik Powell**, Director, National Film & Television School.

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<https://www.pinkladyfoodphotographeroftheyear.com>

Twitter: @FoodPhotoAward

Editor’s Notes:

Category Winners:

Young Categories:

10 and Under: Carla Smend (UK) Fruit of the Bloom

11-14 Years: Lily-Mae Franklin (UK) Flowering Tea

15-17 Years: Felicia Frank (Germany) Muuuuh

Cream of the Crop: Wesley Dombrecht (Belgium) Smoked Mackerel

Food in the Field: Sally Ann Stone (UK) Swiss Chard Forest

Partridges Food for Sale: Azalea Dalton (UK) Villefranche Market

Startisans Food in the Street: Robin Stewart (UK) Crouch End

Food Bloggers (supported by Aspire): Hein van Tonder (South Africa)
Caramel!

The Philip Harben Award for Food in Action: Francesca Brambilla and
Serena Serrani (Italy) The Grandmother

Food for Celebration (sponsored by Champagne Taittinger): Shoeb
Faruquee (Bangladesh) Food for God

Errazuriz Wine Photographer of the Year:

Errazuriz Wine Photographer of the Year (Produce): Robert Holmes (USA)
Crush at Cristom Vineyard

Errazuriz Wine Photographer of the Year (People): Mick Rock (UK)
Cleaning Port Barrel

Errazuriz Wine Photographer of the Year (Places): Patrick Desgraupes
(France) The Rosé Wine Tank

Errazuriz Wine Photographer of the Year Overall Winner 2017: Patrick
Desgraupes (France) The Rosé Wine Tank

Marks & Spencer Food Portraiture: Darren Eastwood-Hickson (UK) Salad
Plate

Marks & Spencer Food Adventures: Kyriacos Arkatites (Cyprus) Oua, Look
at This One!

Food for the Family: Leonardo Salomão (Brazil) Breaktime

World Food Programme Food for Life: Emma Brown (UK) Collecting Egg
Rations, Smara Refugee Camp

InterContinental London Park Lane Food at the Table: Jean Cazals (UK)
Mac & Cheese

unearthed® Food in Film supported by delicious winner 2017: Peter
Flanek and Peter Mészáros (Hungary) Snooker Loopy

Production Paradise Food off the Press: Jonathan Gregson (UK)
Vegetables

Food Sn-apping (in aid of Action Against Hunger): Laura Cook (UK)
Waiting for Stew

Bring Home the Harvest: Matthew Thomas (UK) Pheasants at Sunset

The People's Choice – Pink Lady® Food Photographer of the Year:
Beynaz Mistry (India) Anticipation

The People's Choice – unearthed® Food in Film supported by delicious:
Barbara Zonzin (Netherlands), All Natural

The People's Choice – Errazuruz Wine Photographer of the Year: David
Silverman (Israel) A Little Refreshment

Politics of Food: Tom Parker (UK) Hunters and Kill

Pink Lady® Apple a Day: Richard Perry (UK) Keeps the Doctor Away

FujiFilm Award for Innovation: Patrick Desgraupes (France) The Rose
Wine Tank

BBC Good Food Fresh Talent Award: Emma Boyns (UK) Silo

Outstanding Achievement Award: David Loftus

Overall Winner - Pink Lady® Food Photographer of the Year 2017:
Shoeb Faruquee (Bangladesh) Food for God

Our sponsors:

Headline sponsor Pink Lady® apples - when it comes to snacking, you can't get better than a Pink Lady® apple. Brilliantly sweet and delicious to eat, a Pink Lady® apple is guaranteed to get your taste buds dancing. Each Pink Lady® apple spends 200 days in the sunshine before being picked by hand. It's this extra time on the tree that helps Pink Lady® apples to develop their unique personality, distinctive blush, sweet flavour and crisp texture. Pink Lady® apples are also packed with goodness – they are a natural source of energy and a single apple supplies a quarter of your day's vitamin C.

Inspired by the popularity of food photography and its sponsorship of the Pink Lady® Food Photographer of the Year, in 2017 Pink Lady® launched an Instagram competition for budding food photographers and anyone who loves to share images of their foody experiences. For more information visit www.pinkladyapples.co.uk

BBC Good Food Fresh Talent Award is a completely new opportunity for an emerging photographic talent to work for one of the world's top food media brands. BBC Good Food Magazine is for those who like both cooking and eating. The magazine is filled with easy to prepare dishes for all occasions, from those for everyday to those for entertaining guests. It includes food news, what is new in the shops, tips, gadgets, giveaways and competitions. <http://www.bbcgoodfood.com>

Champagne Taittinger is delighted to be the celebratory toast for Pink Lady® Food Photographer of the Year 2016 and also sponsor of the **Food for Celebration** category. Taittinger is one of the few major Champagne Houses to be owned and actively managed by the family named on the label.

Errazuriz Wine Photographer of the Year is sponsored by Errazuriz, the premier family wine estate of Chile. Don Maximiano Errázuriz founded Viña Errázuriz in 1870 in the Valle de Aconcagua, 100km north of Santiago. www.errazuriz.com

The Fujifilm Award for Innovation - this highly prestigious award will be given for a single image chosen from the 2017 shortlist. Fujifilm are renowned for their innovative approach to camera development and are the world's largest photographic and imaging company. <http://www.fujifilm-x.com>

InterContinental London Park Lane is the sponsor of the Food at the Table category. Situated at one of the capital's most prestigious addresses, InterContinental London Park Lane presents modern luxury accommodation in the heart of Mayfair. Inspired by its location overlooking the Royal Parks,

the hotel delivers elegant natural interiors and award-winning seasonal cuisine. The flagship InterContinental Hotels & Resorts® property combines exemplary service with a Concierge team that brings insider London to life. www.parklane.intercontinental.com

Marks & Spencer Food Portraiture and **Marks & Spencer Food Adventures** is sponsored by Marks & Spencer, renowned for their brilliant use of sumptuous food imagery, which makes them the perfect partner for these categories www.marksandspencer.com

One Vision Imaging Limited, the exclusive photographic printers to the London 2012 Olympics and Rio 2016 www.onevisionimaging.com sponsor all print and framing for the Awards

Partridges are sponsor of the **Food for Sale** category. Partridges have a long-standing association with Chelsea and are proud to be holders of the Royal Warrant, By Royal Appointment Grocers to H.M. the Queen - www.partridges.co.uk

Production Paradise, the world's largest online photographers' directory www.productionparadise.com, are sponsors of the **Food off the Press** category for previously published work.

unearthed® Food in Film supported by **delicious** category is sponsored by unearthed®, the food brand for people who love to discover, known for bringing great regional specialities from across Europe to the shelves at accessible prices. www.discoverunearthed.com
<http://www.deliciousmagazine.co.uk>

World Food Programme sponsors the **Food for Life** category. The World Food Programme is the food assistance arm of the United Nations and the world's largest humanitarian organization promoting food security and working towards the Global Goal of Zero Hunger www.wfp.org

Startisans Food in the Street is sponsored by Startisans, the award-winning venture supporting the Capital's most exciting new food businesses. Startisans is run by Alex and Kitty Shepherd, also involved in running Partridges of Sloane Square and Shepherds Markets.

Our supporters:

Zenfolio - provides everything you need for your online photography business. Every account comes with a fully customisable portfolio website, marketing tools, and integrated e-commerce. www.zenfolio.co.uk

The chosen partner charity is **Action Against Hunger UK**, a humanitarian organisation committed to saving the lives of malnourished children

Pink Lady® Food Photographer of the Year is owned by **The Food Awards Company**